

A Special Announcement for Carlo Genetics and GAP Genetics Customers



As a valued customer, we are pleased to inform you that as of May 31, 2007, GAP Genetics and Carlo Genetics Inc. have formed a strategic alliance to bring new productivity and competitive advantage to our customers.

By teaming up, GAP and Carlo will be able to draw on each other's expertise and complementary resources, markets, technologies and people. GAP will now be able to provide a terminal sire AI program with access to Carlo's highly vigorous lines. Carlo customers will benefit from GAP's active, professional sales team with direct on-farm service. The GAP sales team will provide technical service and in-barn support. Customers will also benefit from GAP's on farm service including discussions about features and benefits of particular boars and gilts as well as ideas regarding how to be more competitive in the marketplace.

Without any change to pricing or company structure, current and future customers will experience enhanced efficiency and value, increased profitability, and full service advantages.

We hope that you will be pleased with our collaborative efforts and will take full advantage of our new range of products and services to benefit your operation.

To explore sire line options, or if you have any questions or concerns, please call your GAP or Carlo contact. We look forward to hearing from you.

*Forming a strategic alliance to bring new productivity
and competitive advantage to our customers.*



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